

Sponsors & Exhibitors Opportunities

Invitation

On behalf of the Organising Committee, we are pleased to invite your organisation to participate as a sponsor at the 2024 Australasian Association of Bioethics & Health Law (AABHL) Conference. The 2024 conference will take place 1 – 4 December and be delivered in a face to face format in Sydney, NSW.

The AABHL Conference is the premier event for Bioethics and Health Law in the Asia Pacific region, and an excellent opportunity to promote your organisation and engage with your market.

Support of the event will provide your organisation with key benefits:

- Exposure to a qualified, relevant and influential audience before, during and after the event
- Networking opportunities during the event to promote your organisation’s products and services directly to key decision makers
- Your organisation will be perceived to be a keen and vital supporter of bioethics and health law
- Supporters of the event will consolidate existing industry relationships and develop new ones

The following opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders and key decision makers in the bioethics and health law setting. We have presented a range of sponsorship opportunities but also invite any new proposals you may wish to put forward. The committee is pleased to discuss specially curated packages that will meet your objectives for participating and be of maximum benefit to your organisation and the conference.

Your participation and support of the event is greatly valued and we thank you for your consideration.

Please contact Angela Cooper at Conference Design to discuss your support of the 2024 AABHL conference.

mail@
+61 3 6231 2999

All costs are in AUD and include GST.

Package Overview

P
S
I
A
O
T
O
N
O
N
P
A
C
T
C
D
S
S
T
S
S
O
O
O
O
P
O
O
S
O
S
T

0
3
0
0
0
5
0
0
6
0
5
2
1
1
7
0
0
5
0
0
6
0
1
K
e
y
n
o
2
2
e
5
0
e
a
k
e
r
6
0
0
n
5
o
r

WELCOME TO THE NEW YORK BOEING 737 MAX 8

— 555 —

Platinum Partner

\$10,000 inc. GST

Becoming a Platinum Partner gives your organisation the opportunity to develop an on-going relationship with the meeting delegates and AABHL members. The package is designed to give organisations a strong presence at the meeting and continue the relationship between meetings.

Benefits:

- Acknowledgement at opening and closing of the conference, both verbal and on screen
- Logo and acknowledgement as a conference partner on all meeting materials (print, pdf and emails)
- Banners displayed at the meeting in the plenary hall and catering area (supplied by Sponsor)
- Logo and hyperlink displayed on the Association website and newsletter
- Logo displayed on an individual sponsor's slide
- Pocket program (A6) full page advert (supplied by Sponsor)
- Naming of chosen session
- Verbal acknowledgement as Session Sponsor at the commencement of that session.
- Vote of thanks during named session
- One (1) piece of merchandise for a seat drop during a plenary session (supplied by sponsor)
- Four (4) Full registrations, including social functions

Gold Sponsor

\$5,000 inc. GST

Gold sponsorship allows you to value-add your presence at the meeting by accruing a range of branding and advertising benefits.

Benefits:

- Logo and acknowledgement as a Gold Sponsor on all meeting materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as a Gold Sponsor in the opening session.
- Logo, Profile & hyperlink on the meeting website.
- Logo displayed in conference App.
- Logo displayed on an individual sponsor slide in the plenary hall.
- Pocket program (A6) half page advert (supplied by sponsor)
- Two pull-up banners in the catering area for the duration of the meeting.
- Delegate list
- Two (2) full registrations, including social functions.

Dinner Sponsor

\$3,000 inc. GST

The Dinner is always the highlight of the meeting. Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment.

Benefits:

- Logo and acknowledgement as Dinner Sponsor on all meeting materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as Dinner Sponsor during the dinner.
- Two pull-up banners displayed in prominent locations during the Dinner.
- Logo, profile & hyperlink on the meeting website.
- Logo displayed in conference App.
- Logo displayed on a joint sponsors slide in the plenary hall.
- One (1) full registration, including social functions.
- Two (2) additional complimentary tickets to the Dinner.

Silver Sponsor

\$2,750 inc. GST

Silver sponsorship enables your organisation to show its support for AABHL.

Benefits:

- Logo and acknowledgement as a Silver Sponsor on all meeting materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as a Silver Sponsor in the opening session.
- Logo, Profile & hyperlink on the meeting website.
- Logo displayed in conference App.
- Logo displayed on a joint sponsors slide in the plenary hall.
- One pull-up banner in the catering area for the duration of the meeting.
- Delegate List
- Two (2) full registrations, including social functions.

Keynote Speaker Sponsor

\$2,500 inc. GST

As a Keynote Speaker Sponsor your organisation will be exposed to a large captive audience who will associate your organisation with a world leader in your field. A range of international and national keynote speakers will be invited to present at the meeting. This opportunity is subject to the approval of the speaker.

This opportunity is subject to the approval of the speaker and the committee.

Benefits:

- Logo and acknowledgement as supporting the attendance of the speaker on all meeting materials including print, PDFs and broadcast emails.
- Logo & hyperlink displayed with the speaker on the meeting website.
- Logo displayed with the speaker on the on-line program.
- Verbal acknowledgement as Speaker Sponsor at the commencement their presentation.
- Logo displayed in conference App.
- One pull-up banner in the plenary hall during the presentation (provided by sponsor)

Welcome Reception Sponsor

\$2,000 inc. GST

This is the first opportunity for delegates to connect at the meeting and spirits are always high and a worthwhile element with which to align your brand.

There are only 2 opportunities to address delegates at the conference, and this is one of them!

Benefits:

- Logo and acknowledgement as Welcome Sponsor on all meeting materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as Welcome Sponsor during the function.
- Two pull-up banners displayed in prominent locations during the Welcome.
- Logo, profile & hyperlink on the meeting website.

- Logo displayed in conference App.
- Logo displayed on a joint sponsors slide in the plenary hall.
- One (1) full registration, including social functions.
- Two (2) additional complimentary tickets to the Welcome.

Conference App Sponsor

\$2,000 inc. GST

This is a great opportunity to reinforce your branding to all delegates. Each delegate will have access to the conference app and will utilise this tool to access information regarding the conference such as program, speaker biographies, abstracts and sponsor details. The app will also facilitate the Q&A component of each session.

Benefits:

- Logo and acknowledgement as Conference App sponsors on all meeting material including print, PDFs and broadcast emails.
- Logo on the home page of App.
- Exclusive icon on home page linking to company bio/website
- Logo, profile & hyperlink on the meeting website.
- Logo displayed on a joint sponsors slide in the plenary hall.

Name Badge Sponsor

\$2,000 inc. GST

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a name badge when they register at the meeting.

Benefits

- Logo and acknowledgement as Name Badge Sponsor on all meeting material including print, PDFs and broadcast emails.
- Logo printed on each delegate name badge.
- Opportunity to supply branded lanyards for delegates. (supplied by sponsor)
- Logo, profile & hyperlink on the meeting website.
- Logo displayed in conference App.

Session Sponsor

\$1,500 inc. GST

As a Workshop / Session Sponsor your organisation will be exposed to a large captive audience who will associate your organisation with support of a particular topic or session discussion.

Benefits:

- Logo and acknowledgement as sponsor of the workshop or session on all meeting materials including print, PDFs and broadcast emails.
- Logo & hyperlink displayed on the meeting website.
- Logo displayed with the session on the on-line program.
- Verbal acknowledgement as session sponsor at the commencement.
- Logo displayed in conference App.
- One pull-up banner in the workshop/session room. (provided by sponsor)

Day Catering Sponsor

\$1,000 inc. GST

The day catering sponsor will be acknowledged in the App program, on-line program and with signs on the buffet tables. This package is for the duration of one day of the conference, including morning tea, lunch and afternoon tea of that day.

Benefits

- Logo & hyperlink displayed with the catering breaks on the on-line program.
- Logo on signage displayed on catering stations.
- Logo displayed in App next to the day's catering.
- Opportunity to display organisation signage within the catering area. (supplied by sponsor)
- Opportunity to display brochures and flyers at catering stations during that day.

Conference Pads & Pens

This is a great opportunity to have each delegate using your branded pads and pens to make notes during the sessions.

Requirements:

- Supply approximately 400 branded pads and/or pens.

Advertising Opportunities

The following advertising options are available to reinforce other sponsorship packages or as individual items. For example, an advertisement in the pocket program is a fantastic way to get additional exposure, promote your exhibition stand location and keep your name in front of delegates during the conference.

Opportunities

- Pocket program (A6) half page advert \$300 AUD
- Pocket program (A6) full page advert \$500 AUD
- Web ad with hotlink (150×150 tile) \$150 AUD

Sponsorship Comparison Table

	Platinum	Gold	Dinner	Silver	Keynote	Welcome	Name Badge
BENEFITS	\$10,00	\$5,000	\$3,000	\$2,750	\$2,500	\$2,000	\$2,000
	Exclusive	3 Avail	Multiple	Multiple	Multiple	Exclusive	Multiple
OVERALL BRAND RECOGNITION							
Acknowledgement on all event promotional emails (from time of booking)	✓	✓	✓	✓	✓	✓	✓
Logo on all event promotional emails (from time of booking and supply of logo to event organisers)	✓	✓	✓	✓	✓	✓	✓
Banners displayed at the meeting in the plenary hall and catering area	Two (2)	Two (2)		One (1)			
Full Conference Registrations	Four (4)	Two (2)	Two (2)	Two (2)		One (1)	
Logo & hyperlink on the event website home page	✓	✓	✓	✓	✓	✓	✓
Profile, hyperlink & logo on the event website sponsors page	200 words	200 words	200 words	200 words	200 words	200 words	200 words
Pocket program (A6) advert	Full page	Half Page					

Terms and Conditions

These terms and conditions apply to organisations and their staff (you, your organisation, your group) participating in this event (the event) being organised by Conference Design Pty Ltd on behalf of the Host (us, we, Conference Design, the Host). By participating in the event, you are deemed to have agreed to these terms and conditions. It is your responsibility to ensure all your staff participant are aware of these terms and conditions.

Acceptance

Acceptance of all applications is subject to our approval and we reserves the right to decline any application.

Payment

Payment is required within 14-days of Conference Design issuing your tax invoice. Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

Currency and GST

All prices are quoted in Australian Dollars (AUD\$) and include GST, unless otherwise stated.

Confirmation of Bookings and Tax Invoice

Once you have completed an online booking, you will be sent a confirmation email with a PDF Tax Invoice.

Point of Contact & Conference Updates

You will provide a single point of contact when booking to coordinate your participation. All information and updates be sent via email to your point of contact.

EFT Payments

Please include the EFT Reference shown on your Tax Invoice when submitting an EFT and email Conference Design the details including date, amount and your bank's reference.

- BSB: 017 010
- Account #: 1085 82575
- Account Name: Conference Design Pty Ltd
- Bank: ANZ Bank, 61 Liverpool Street, Hobart 7000
- Swift Code: ANZBAU3M

Credit Card Payments

Credit card charges appear as Conference Design Pty Ltd on your card statement. When using the online payment system credit card transactions will be processed directly by ANZ eGate and Conference Design does not store or transmit your credit card details. ANZ eGate is a secure and PCI compliant platform.

Attendee Numbers

We will promote the event to maximise participation, but we do not guarantee a minimum number of attendees either onsite or online.

Package Inclusions & Associated Costs

Refer to the sponsor and exhibitor prospectus for inclusions for each package. All costs associated with your inclusions in the event will be borne solely by you and we shall have no liability for any costs unless we have explicitly agreed in writing.

No Cancellation of your Booking

All payments are non-refundable once an application has been accepted. If you are no longer able to attend the event, please contact Conference Design to

discuss your participation.

Cancellation or Postponement of an In-person Event

We do not accept any liability for losses incurred, including but not limited to travel, accommodation, exhibition and displays, or any other costs or expenses, if the in-person Event is cancelled or postponed due to an unforeseen circumstances or any occurrence that renders performance of the Event inadvisable, illegal, impracticable or impossible in our sole opinion. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

If an in-person conference is cancelled or postponed, refunds will not be issued but available funds will be credited towards an online conference or a in-person conference.

Moving to an Entirely Online Event

If we believe, at our sole discretion, that a hybrid or in-person event needs to be held entirely online, all bookings will be transferred to the online event. The package fees will be revised to reflect an online format and you will be refunded any difference between the in-person and online package fees. Full refunds of sponsor and exhibitor bookings will not be available due to an event moving online.

Changes

We reserve the right to change any and all aspects of the event, including but not limited to, the name, themes, content, program, speakers, format, performers, hosts, moderators, venues, and times. We reserve the right to amend or remove any sponsorship package, exhibition package or exhibition floor plan.

Disclaimer

Every effort has been made to present all the information accurately, however, we do not accept any liability for any inaccuracies in any published information. We will correct any published information as soon as possible and advise you as soon as possible.

Code of Conduct and Disruptive Behaviour

You agree your representatives will abide by the Conference Code of Conduct.

Codes of Practice

Where relevant, we urge you to observe and follow the Codes of Practice of the Medical Technology Association of Australia (MTAA) which are available at [www.mtaa.org.au](#). This includes sponsors and exhibitors who may not be members of the MTAA. We also encourage sponsors and exhibitors to adhere to the Medicines Australia Code of Conduct and associated guidelines available at [www.medicinesaustralia.com.au](#)

Revocation of Participation

We may revoke an agreement with you, if we believe, in our sole opinion, the

participation of an organisation is prejudicial to the interests and objectives of the event Host.

Product or Service Endorsement

Your participation in the event or sponsorship of any activity does not indicate endorsement of your products or services and must not be stated or inferred in any way.

Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale but accurately represents the position and sizes of exhibition spaces at in-person conferences.

Allocation of Exhibition Space

Exhibition spaces are selected when booking online. We may revise allocated spaces after taking into account an organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant by us.

Insurance

No insurance is provided.

All sponsors and exhibitors must have adequate insurance for the period of the conference, including public and product liability cover and professional indemnity insurance. You will need to provide a certificate of currency to confirm your participation onsite.

Indemnity

You shall indemnify and hold harmless the Host and Conference Design for any loss, damage to property or injury to persons suffered as a result of your participation in the conference, except where the Host or Conference Design are found to be negligent.

Supply of Goods and Services

The supply of any goods, services, samples or advice is entirely at your own risk.

Security

Valuable items should NOT be left unattended at your exhibition space at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

Representatives

Anyone from your organisation attending the conference or guests you wish to invite to the conference must register with Conference Design before the conference. An official name badge will be required to access the in-person meeting and exhibition areas.

Registration Terms and Conditions

All terms and conditions listed on the Registration page apply to your

representatives.

Custom Stands

All custom stands must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed stand.

Opt-in Delegate List

The opt-in delegate list will be supplied to eligible sponsors and exhibitors prior to the conference and will include name, organisation, state and email address. The list provided will exclude the names of delegates who have not provided their consent.

Interactive Exhibitions

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Signage at the venue

Your signage should be free standing to allow for easy placement and should be contained within your exhibition space.

Dismantling Displays

Due to safety requirements you will not be able to dismantle your display before the published closing time.

Damage to the Venue

You indemnify us from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your organisation.